

Monday, July 6, 2015

To Whom It May Concern

Through my work with Dimension Craft, Inc., I have known Slavi Hristozov for several years. He introduced himself to me when our company Museum Explorer, Inc. began working directly with Dimension Craft, Inc. as the exclusive designers and builders of our line of interactive educational program carts. He spent a great deal of time with me during our interactions on projects, always taking time to explain the ways in which he could be of service to our company.

Because Museum Explorer, Inc. is a development and design company I was initially skeptical of the ways in which we could work together however, Slavi successfully helped me overcome my concerns, and worked hard to establish a relationship of trust and commitment. Slavi picked up on the service first spirit that is a hallmark of Dimension Craft, Inc. and he worked hard to facilitate a mutually beneficial relationship between our two businesses and our not-for-profit museum clients.

With the help of Dimension Craft, Inc. and especially Slavi Hristozov, Museum Explorer has increased its exposure in the museum community, yielding greater interest in our program cart products. With Slavi's help as a creative designer Museum Explorer has been able to promote its services through visual imagery, a must when trying to make connections with potential clients who require materials that will allow them to visualize the end product.

As a highly active collaborator Slavi was instrumental in helping us to achieve the following benchmarks.

- Help in creating a consistent and 'branded' image for our program cart product
- Increased our ability to work collaboratively with our clients
- Provided technical knowledge and insights into construction techniques to share with our clients
- Provided information regarding materials and supplies to share with our clients
- Attended meetings with clients and assisted in efforts to problem solve and value engineer

Another example of Slavi's creativity was the development of standardized methods for construction developed during the design phase that helped to reduce cost and increase efficiency. Slavi is a valuable leader in the office and design studio environment but also knows the value of delegating when necessary with authority and competence.

In conclusion I can verify and recommend Slavi not only for his skills as a designer but also for his qualities and a team member and player. He is perceptive, emphatic, and committed to every task he takes on. In my 37 years of working in the museum industry I have seldom encountered a more capable or hard-working designer. If you are contemplating hiring Mr. Slavi Hristozov you will not be disappointed and you will discover that he is a committed and creative worker, and I highly recommend him highly indeed.

If you have any additional questions or would like to talk to me directly regarding my experiences with Mr. Slavi Hristozov please feel free to contact me directly by phone or email.



Richard Faron  
President, Museum Explorer, Inc.  
708-207-7818 Direct  
[rich@museumexplorer.com](mailto:rich@museumexplorer.com)  
[www.museumexplorer.com](http://www.museumexplorer.com)